



< **semantico** >



Semantico - Delivering successful online publishing solutions

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<http://www.semantico.com/corporate/live/index.pdf>

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Semantico is a company that brings knowledge and expertise in online publishing direct to the publisher. We work with publishers to create online publishing solutions which are both successful and sustainable.

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Welcome

Semantico is an award-winning company dedicated to delivering successful online publishing solutions. We have particular strengths in academic, scholarly, reference and special interest content and in the provision online of commercial information and directories.

Our software solutions and services equip publishers with complete editorial and commercial control over their content. The simplicity with which new content can be added, or existing online material repackaged to extend audience reach, maximises the potential return on investment.

The flexibility that is built into our SIPP publishing platform and SAMS access management system enables Semantico to develop unique, customised solutions on short timescales while remaining highly competitive on budget. That same flexibility also ensures that publishers can react quickly to new market opportunities, be they perceived demand for new combinations of content, new pricing or the adoption of a new charging model.

We combine technical skills and creativity with a genuine understanding of the business of publishing because our senior executive team have publishing industry backgrounds. We can identify new opportunities and understand the challenges that are peculiar to publishing content online.

The Semantico publishing platform (SIPP) and cross-platform access management system (SAMS) can be implemented independently or together. Publishers and subscriber administrators alike benefit from the ease of use that is built in at every level.